

# Alex Manrique

- Email: [amanrique86@gmail.com](mailto:amanrique86@gmail.com)
- Website: <https://alexmanrique.com>
- LinkedIn: <http://es.linkedin.com/in/amanrique>



## Professional Experience

Experienced software engineer with a strong background in e-commerce and travel industries, currently leading a development team. Skilled in designing and implementing scalable web applications, with experience in security software and banking sectors. Proven expertise in team leadership, project management, and utilizing test-driven development (TDD) for clean, maintainable code.

### Lead Engineer @eDreams-Odigeo (Customer experience area)

October 2022 – Now

- Led an Agile product team of 6 software engineers:
  - Increase 15% of bookings applying changes in the confirmation email.
  - Increase 10% of app downloads improving different transactional emails.
  - Decrease 10% contact rate of customers improving different email touchpoints.
  - Increase the throughput of the team 10% applying different activities.
  - Reduce the customer lead time of the team 20%.
  - Increase the code coverage of the team from 60% to 85% in one year and a half.

### Lead Engineer @eDreams-Odigeo (Convert area)

October 2019 – October 2022

- Led an Agile product team of 5 software engineers:
  - Managing the A/B testing API of the company handling 112M requests per day. Move the API from on-premise to Google Cloud Platform.
  - Scale the internal Transactional email platform from sending 4 different types of emails to 23 different types adding metrics to monitor the performance. Increasing the open rate of emails from 60% to 89%.

### Senior Software Engineer @eDreams-Odigeo

January 2015 – September 2019

- Led the revamp of the confirmation email, resulting in a 139.72% increase in CRM bookings.
- Developed a Java Rest API for subscribing customers to price changes (100K subscriptions/day, generating a revenue margin of 1.5€ per subscriber).
- Integrated with Salesforce Marketing Cloud to deliver marketing emails (500k emails/day), boosting customer engagement by 25%.

### Software Engineer @eDreams-Odigeo

January 2012 – December 2014

- Designed and implemented a Java Rest API for validating and confirming promo codes (300k requests/day, with 20% of bookings using a promo code).
- Developed a Java Soap API (30M request/day) providing prices to meta-searchers like Kayak and Skyscanner, resulting in a 20% increase in bookings/day.

### Software Java Engineer @Safelayer Secure Communications S.A.

February 2009 – February 2012

- Developed e-authentication systems that led to a 25% improvement in user identity verification.

## Education

- Ingenieria Superior en Informatica (Computer Science) 2004-2009
  - Barcelona School of Informatics (FIB), Technical University of Catalonia (UPC) in Barcelona (Spain)

## Tech Stack - Skills

- Languages: Java, Javascript, PHP
- Quality Control: TestNG, TDD, Pair Programming, Code Review, Functional Testing
- Databases: Oracle, MySQL, Elasticsearch